

P&O Cruises Confirms 2015 Call at Banana Coast, Honduras

MIAMI (Sept. 24, 2013) -- P&O Cruises' Adonia has scheduled a call at Banana Coast Feb. 27, 2015. P&O is the fourth cruise line to commit to first-season calls at the western Caribbean's newest cruise destination.

Built in 2001 and described as "reassuringly British," the 710-passenger Adonia is the line's smallest ship, and is reserved exclusively for adults. P&O Cruises is considered the oldest cruise line in operation, tracing its roots back more than 175 years to the Peninsular Steam Navigation Co. in 1837.

"We are very excited the Banana Coast will feature in our new Caribbean, Central and South America fly-cruise program on Adonia, launching in spring 2015," said Christopher Edgington, P&O Cruises marketing director. "We think our passengers will love visiting the lesser-frequented, smaller and more intimate Caribbean destinations such as Trujillo and enjoy everything the Banana Coast has to offer."

"We are pleased to welcome P&O Cruises, and look forward to the beginning of what we hope will be a long-lasting relationship," said Randy Jorgensen, general manager of Grande Trujillo Autoridad, which owns the port and includes partners Life Vision Properties and Miami-based Global Destinations Development. "Our ability to attract the interest of top lines like P&O Cruises is a testament to the quality of Banana Coast's product."

Banana Coast features diverse retail shopping and 10 acres of beachfront right in the colonial town of Trujillo, Honduras, which was established in 1525. An array of shore excursions highlights the region's Spanish colonial heritage and lush tropical setting with cultural, historical, soft-adventure and eco-tour shore excursions.

Holland America Line was the first cruise company to schedule a series of port calls at Banana Coast, beginning in November 2014. Luxury operator Silversea Cruises has slated calls in December 2014 and March 2015, and Oceania Cruises is scheduled to call in March 2015.

Editors Note: Images and high-resolution renderings of Banana Coast are available. Contact Shannon O'Rourke at Shannon@newmanpr.com.

For more information about Banana Coast, visit www.bananacoast.com

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