

# Today's Tidbits

## New cruise port development slated for Honduras mainland

The planned development of Banana Coast, the first mainland cruise destination in Honduras, was announced Tuesday at a CSM press conference. Themed "Where the Rainforest Meets the Sea," Banana Coast is to be located at Trujillo on the Caribbean Sea.



Map overlay of Banana Coast development.

The project is being developed by Grande Trujillo Autoridad, a partnership between the municipality of Trujillo, an investor group and Life Vision Developments, in conjunction with Global Destinations Development, a cruise destination developer and strategic consultant.

**Banana Coast Landing**, estimated at US \$20 million,

is to consist of a dock capable of accommodating up to two post-Panamax cruise ships, a themed retail shopping destination of 50,000 square feet, a transportation hub and an excursions marina.

The new destination will feature tours highlighting the flora and fauna of Honduras' north coast as well as cultural exhibits.

Project planning is under way, including site architecture, tour planning and marketing. The project calls for a full opening with capability for post-Panamax vessels in 2012, but in the meantime could host small- to medium-size cruise ships.

**Cruise Ireland** is a marketing cooperative that includes port authorities, shipping agents, ground handlers, visitor attractions and state tourism organizations. Booth 629.

**Cruise Nagasaki. jp** is a promotional cruise society that integrates seven cruise ports: Nagasaki, Sasebo, Hirado, Iki, Tsushima, Goto and Unzen. Booth 565.

**Curoil is celebrating** its 25th anniversary and featuring a daily "On Target" game with prize giveaways including a trip to Curacao. Booth 893.

**Japan launched** www.japan-cruise.com promoting the country as a cruise destination. Booth 565.

**Port of Koper**, Slovenia, is expecting 60 cruise ship calls and 40,000 visitors in 2010, a 20 percent growth over 2009. Booth 1235.

**Port Sultan Qaboos** recently built a new cruise terminal at the port of Muscat featuring a shopping arcade, duty-free shops, restaurants, and recreation facilities. Booth 801.

**Norfolk's Half Moone** Cruise & Celebration Center was rated highest in the country and second in the world, after Venice, Italy, by Royal Caribbean guests. Booth 421.

**Puerto Rico Tourism** will offer chicken roulade and a sampling of Puerto Rican rums today at 3 p.m. at their booth. Booth 1185.

**The Ukrainian Cruise Port** of Odessa has lowered fees to promote the Black Sea starting with the 2010 cruise season. Booth 1122.

**The Uruguayan Province** of Colonia's new terminal is a sustainable development proposing improved environmental, port city integration and accessibility. Booth 469.

**Seafaring Security Services** unveiled the Varuna Man Overboard System, integrating visual and thermal cameras, sensors and software for safety and security. Booth 1319.

**Maritime Communications Partner** has appointed Fred Soerensen managing director for the Americas. Booth 1514.

# Materials Management System

### Powerful software for effective inventory and consumables management across a fleet of vessels

- Centralized control of purchasing including warehouse and container functionality
- Real-time inventory/consumables/uniform overview
- Reliable and efficient cost control/tracking
- Full transparency of procurement procedures
- Effective automated invoicing
- Customized fleet-wide data replication between ships and shore
- Real-time access to historical data for accurate order requests to HQ, based on past consumption figures
- Interfaced with company's Ship Property Management System, Fleet Management System and Micros Points of Sale
- Interfaced with external accounting systems
- MMSMobile—handheld version of MMS allowing users to perform spot-checks and process inventories at quayside

Fidelio Cruise Software GmbH  
Borselstrasse 16c  
22765 Hamburg, Germany  
Tel: +49 (0) 40-398 07-0  
Fax: +49 (0) 40-398 07-300

Fidelio Cruise, Inc.  
5300 N.W. 33rd Ave  
Fort Lauderdale, Florida 33309  
Tel: (+1) 954-977 0808  
Fax: (+1) 954-977 9892

www.fideliocruise.com  
eMail: info@fcrui.com